

27 – 29 OCTOBER 2023

2023 marks the start of bringing the art of cinema to the arts capital of the Midlands, Stratford Upon Avon. Stratford needs no introduction with its lifetime history of Shakespeare and theatre. Home of the world famous Royal Shakespeare Company, Stratford has been central to some of the world's greatest acting talent. Whilst theatre has been the focus for years, we wish to make film equally as important to the area. A film festival is the perfect opportunity to achieve this, by providing a platform for young and emerging filmmakers to show their work and network with industry professionals. How successful we are in achieving our goal depends on help via sponsorship. We need your help!

The Stratford Upon Avon Film Festival has been started by two industry professionals that have a real passion for film. Both Directors successfully run their own production companies and produced their own films over the years and have a passion to help other filmmakers and provide opportunities in the way of networking and workshops. It is our goal to develop not only the film scene but also the arts in general. Along side having screenings we would like to provide workshops and networking opportunities alongside introducing a fringe festival too.

This is quite a vast undertaking that will require crucial support to ensure we can grow the festival every year.

2023 GOALS



The first year is always the hardest, getting venues booked getting catering on board for a Gala Evening, and finding the right people to come on board to hold workshops and networking events. We have lots of things we have to invest in to make this happen.

How large and how successful it can be depends on what help we can get from you.



We have the beautiful Town Hall booked and ready to go. We plan on holding both the screenings and Gala Awards Evening there to keep the event tight and all in one place. We are seeking other venues to hold workshops such as scriptwriting, cinematography, lighting and acting for screen to name but a few. These will require paying industry professionals to host these events at hired venues.

We plan on a prestigious Awards Ceremony giving out a massive 30 plus awards, a list of which can be seen on our website. Alongside the workshop events, meet and greet with known personalities and specialist screenings with Q & A sessions, all on our list of events to hold.



OUR SPONSORSHIP PACKAGES

HEADLINE SPONSOR - £1500

Become one of the headline sponsors of the festival and get pride of place advertising on all our media channels. We are looking for partners who can come onboard with a passion for film and the community helping us create the best film festival we can. As a headline sponsor you will be given a personal space in and around the festival to advertise your service or business and celebrate your involvement in the event. This sponsorship includes the following:

- 4 VIP Full Access Film Festival Passes
- 4 VIP Invitations to the Gala Awards Ceremony and meal
- Networking opportunities
- Chosen name or logo on 2 x sponsored awards of your choice
- Your name or logo on a sizzle reel at the beginning and end of each screening block
- 1 larger logo on our media boards for official photography
- Name or Logo on the front of all printed material
- The opportunity to promote your services through advertising on tables during the events throughout the festival.

FESTIVAL AWARD SPONSOR - £350

This is a great way to support the festival for local businesses. You are invited to be part of the festival and not only take part in screenings but also to hand out a personalised award at the Gala Evening. This sponsorship includes the following:

- 2 VIP Full Access Film Festival Passes
- 2 VIP Invitations to the Gala Awards Ceremony and meal
- Networking opportunities
- Chosen name or logo on 1 x sponsored awards of your choice
- 1 logo on our media boards for official photography
- Name or Logo within printed material
- The opportunity to promote your services via handouts and merchandising during the events throughout the festival.

PROGRAMME ADVERTORIAL - £100

We really want to help market local businesses to our festival audience. We want to get our brochure out to as many festival goers as possible throughout the event. Not only will the A5 programme be available throughout the festival, but also will be available for digital download on our website. If you want to reach out to our festival audience with your business or service then this is a perfect solution for you. This sponsorship includes the following:

- ½ page – includes a quarter page of written content. This will be developed between yourself and the programme editor.
- 2 VIP Full Access Film Festival Passes
- The opportunity to promote your services via handouts and merchandising during the events throughout the festival.

For more information on The Stratford on Avon Film Festival, please visit:

www.stratford-on-avon-filmfestival.com

Email: hello@stratford-on-avon-filmfestival.com
